

IFHA QUARTERLY

*The International Federation of Horseracing Authorities
newsletter in partnership with the Japan Racing Association*



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View Replays and Presentations from the 56th IFHA Conference

The PowerPoint presentations and video replay from the 56th International Conference of Horseracing Authorities, which was organized by the International Federation of Horseracing Authorities (IFHA), can be found at the [IFHA website](#). A podcast of the interview of Tony Parker with Conference emcee Rishi Persad can also be found there as well as on [Spotify](#).

The gathering was held at the offices of France Galop in Paris, France, and was chaired by Winfried Engelbrecht-Bresges. It was the first Conference held in-person since 2019 due to the Covid-19 pandemic. Topics included the Horseracing Integrity and Safety Authority (HISA) in the United States, broadening horse racing's appeal globally, addressing climate change through sport, and learnings from the pandemic.

The 56th IFHA Conference Focused on Building Engagement and Other Future Challenges

The 56th International Conference of Horseracing Authorities, organized by the International Federation of Horseracing Authorities (IFHA), was held 3 October in Paris, France. After two years of convening virtually due to the Covid-19 pandemic, the in-person gathering was focused on reuniting members, highlighting the work of the Federation, and orienting the industry on key current and future issues.

The first International Conference of Horseracing Authorities was organized and hosted by the Société d'Encouragement in Paris, France, on 9 October 1967. Since 1994, the annual conference has been organized by the International Federation of Horseracing Authorities (IFHA) at France Galop. The Japan Racing Association (JRA) became the official partner of the Conference beginning in 2021.

The first meeting had 14 attendees from nine countries. The 56th Conference convened delegates from more than 40 different countries with a number of other racing executives and media members in attendance.

Winfried Engelbrecht-Bresges, Chair of the IFHA, highlighted in his opening remarks the key challenges and opportunities confronting the industry, including the issues of integrity and fan engagement, which were also reflected in the Conference's programme.



Winfried Engelbrecht-Bresges, Chair of the IFHA

“Integrity lies at the foundation of our sport and must inform every decision that we make,” he said. “The pandemic has inherently changed the way that fans and punters enjoy and participate in horse racing. A good digital customer experience is key, and the general trend of digital evolution further emphasizes that all industry players need to adapt quickly to emerging technologies and behaviours.”

Throughout the day, topics that were presented included the Horseracing Integrity and Safety Authority (HISA) in the United States, broadening horse racing's appeal globally, addressing climate change through sport, and learnings from the pandemic.

Commenting on HISA, Engelbrecht-Bresges stated: “The introduction of HISA represents a monumental shift in the regulatory approach to racing in the U.S. Clearly, the Federation welcomes this approach, as it strives to pursue its key objective of international harmonisation of racing rules. It is significant that the U.S. authorities have taken reference to the International Agreement in the development of their regulations,

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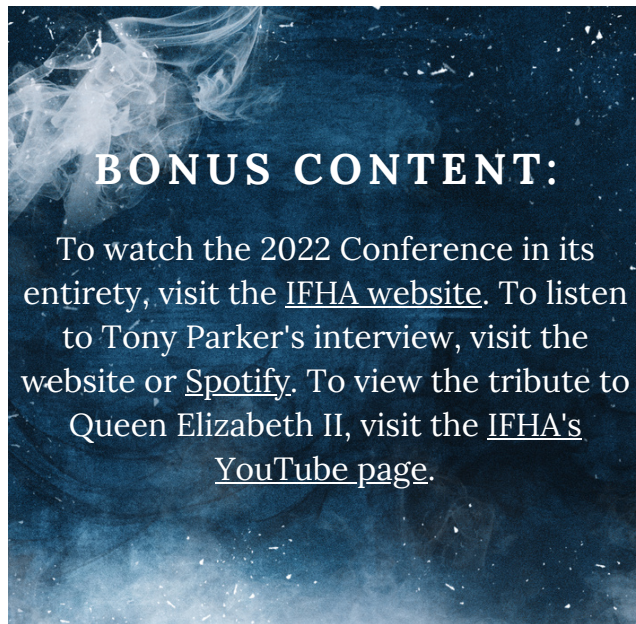
IFHA Conference cont.

demonstrating the impact and influence of the Federation in shaping and supporting the highest standards of integrity in all jurisdictions.”

“The American Jockey Club will continue to use our human and financial resources to protect the integrity of the game and to grow the sport,” said Stuart S. Janney III, Chairman of the U.S. Jockey Club, during the Conference’s first session. “We enthusiastically support the work of HISA.”

Lisa Lazarus, CEO of HISA, then provided an overview of the establishment and work of HISA, its current challenges, and its future plans.

Following the HISA conversation, an interview by Rishi Persad of Tony Parker focused on fan engagement. After that discussion, an in-person panel featuring Emmanuel Vacher, the Chief Marketing Officer of the PMU, and Julien Levilain, Manager Director of Buzzman, the ad agency responsible for a number of PMU campaigns, continued to look into innovative ways to widen interest in the sport.



“Everyone, the vision they have of horse racing is that it’s for billionaires,” said Parker. “They think normal people can’t come into the horse world. It really is the total opposite. How can we change that image and get everyone involved? Use social media and try to do different stuff. I want to bring something different and try to make it more fun for younger people for people to come and watch horse racing.”

“My friends, because I am on social media, they are like, ‘Okay, how do you go into this world?’ If you are worried about it or you think it’s too much money, just start with 5%. Go slow and you can learn the horse world. We have to do a lot more if we want a bigger audience. You have to go to them and promote it.”

Later panels included Clarisse Magnin-Mallez, Senior Partner at McKinsey, and Brant Dunshea, the British Horseracing Authority’s Chief Regulatory Officer and Project Executive Sponsor for the report on Environmental and Sustainability in British Horseracing, who presented on climate change.

“Global interest on sustainability in sports has been following an upward trend even before Covid-19,” said Magnin-Mallez. “The sporting industry has a unique opportunity to shape a credible story of sustainability. They need to enable consumers to make the right choice, even though financially it might not pay off yet.”

Additionally, the impacts of Covid-19 were discussed by Masayuki Goto, President and CEO of the Japan Racing Association; Vee Moodley, Chief Executive Officer, The National Horseracing Authority of Southern Africa; and Daniel Krüger, Managing Director, Deutscher Galopp e.V. (Germany).

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IFHA Conference cont.

“The most important thing JRA has experienced through the pandemic is that the value chain of racing cycle must not stop,” said Goto. “If any one of the cycles of breeding, breaking, training and racing is missing, the whole wheel comes to stop. So, racing authorities need to give priority on how to keep this cycle running and to take appropriate measures according to the situation.”

Near the end of the conference, Carly Dixon, Executive General Manager, Stakeholder, Customer & Corporate Affairs, Racing Victoria, presented on the upcoming 39th Asian Racing Conference (ARC), which will be held in Melbourne in February 2023. For more information about the ARC and how to register, please visit [this link](#).

During the General Assembly, Engelbrecht-Bresges took the opportunity to commend the Laboratory of Racing Chemistry (LRC) once again in becoming the sixth IFHA Reference Laboratory, with a presentation of the appointment certificate to Goto, who accepted on behalf of the LRC.

The Conference also paid tribute to Queen Elizabeth II, who passed away in September at the age of 96. As one of the sport’s finest ambassadors, she was an ardent supporter of international racing and visited many of the world’s greatest racecourses.

A replay of the live video stream and the PowerPoint presentations from the Conference are all available on the [IFHA website](#).



The IFHA Conference convened delegates from more than 40 different countries with a number of racing executives also in attendance.



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The artisan's quest for beauty burns in the heart of Japan.

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The 56th IFHA Conference in Photos



IFHA Chair Winfried Engelbrecht-Bresges shared a moment with IFHA Chairman Emeritus Louis Romanet



Stuart S. Janney III, Chairman of the U.S. Jockey Club, presented on HISA during the Conference's morning session



Lisa Lazarus, CEO of HISA, provided an overview of the authority, its current challenges, and its future plans

Conference photos cont.



Andrew Harding, Executive Director of the IFHA, spoke during the Conference's General Assembly



Tony Parker, former NBA player and current racehorse owner and ambassador, shared his thoughts on growing the sport



Julien Levilain, Associate and General Manager of Buzzman, and Emmanuel Vacher, CMO of the PMU, discussed broadening racing's appeal



Clarisse Magnin-Mallez, Senior Partner, McKinsey & Company, and Brant Dunshea, Chief Regulatory Officer, British Horseracing Authority and Project Executive Sponsor for the Report on Environmental and Sustainability in Britain, presented on climate change and sustainability

Conference photos cont.



Engelbrecht-Bresges commended Masayuki Goto, President and CEO of the Japan Racing Association (JRA), on the Laboratory of Racing Chemistry (LRC) becoming the sixth IFHA Reference Laboratory



Carly Dixon, Executive General Manager, Racing Victoria, presented on the upcoming 39th Asian Racing Conference (ARC) in Melbourne, which is set to take place 14-19 February 2023



Vee Moodley, Chief Executive Officer, The National Horseracing Authority of Southern Africa, joined Goto in discussing learnings from the Covid-19 pandemic



Daniel Krüger, Managing Director, Deutscher Galopp e.V. (Germany), also discussed key takeaways from the pandemic on the panel with Goto and Moodley



LONGINES



The Longines
Master Collection

Owners Kosta and Stephanie Hronis Reflect on Flightline, Look Ahead to the Breeders' Cup

Kosta Hronis, his wife Stephanie, and his brother Pete have enjoyed success at the highest levels in horse racing through their Hronis Racing LLC. The family enlisted David Ingordo and trainer John Sadler to help them build their stable, and the team has continually been represented by champions. The first was Stellar Wind, who won the 2015 Eclipse Award for champion 3-year-old filly, and then came Accelerate. In 2018, he proved victorious in the Breeders' Cup Classic (G1) before going to win the Eclipse Award for champion older dirt male. Internationally, he was celebrated as the third-highest rated horse in the Longines World's Best Racehorse Rankings and as the highest rated dirt horse in the world for the season.

Now, the Hronis family is part of the ownership group behind Flightline, who is currently the highest rated horse in the world with a rating of 139. Flightline started his 2022 season with a six-length romp in the Hill 'N' Dale Metropolitan Handicap (G1) before earning his historically high rating in the TVG Pacific Classic Stakes (G1), which he dominated by 19 1/4 lengths. The son of Tapit was purchased for \$1 million at the Fasig-Tipton Saratoga select yearling sale. Flightline's other owners are Siena Farm LLC, Summer Wind Equine LLC, West Point Thoroughbreds, and Woodford Racing, LLC. He was bred by Summer Wind, and the partnership was built by Ingordo.

Flightline is expected make his next start in the Longines Breeders' Cup Classic (G1) on 5 November at Keeneland in Kentucky. Kosta and Stephanie answered the following questions about their latest star.

Q: Although he was expected to win the Pacific Classic, can you describe how you and Flightline's other owners felt as you watched him turn it into a historic performance?

A: You're always unsure going into the race when you are trying something new, but after being at his Saturday morning workouts and how easily he was handling the extra distance, we were very pleased with his performance. You never expect to win by 20 lengths, but Flightline is something special that we haven't seen in our industry in a very long time.



Flightline has a rating of 139, making him the highest rated horse in the world

Q: Flightline's victory in the Pacific Classic has been rated at 139, the highest ever given to a dirt horse and only 1lb behind Frankel, who has the highest rating at 140. What does this kind of historical international recognition mean to you?

A: To have our name placed alongside one of the greatest of all times in Frankel, the Hronis Family is honored to have our horse in the same conversation. He is a horse of a generation, and we are very blessed to be a part of his career.

Q: Flightline's margin of victory in the Pacific Classic broke the record set by Accelerate in

Continued on page 11

Hronis Family cont.

2018. What did Accelerate's success mean to you, and how does it feel to be back in the spotlight with Flightline?

A: During Accelerate's 2018 campaign, he won six graded stakes that were capped off by the Breeders' Cup Classic. To be where he was with the Longines rankings and among the company of the world's highest rated horses, meant so much to us, and we were and still are so proud of his racing accomplishments.

We believed that nothing could match that experience, that he was the horse of a lifetime. Now, with Flightline currently ranked number one in the world, he flew us to a completely different galaxy.

Q: What attributes do you think make Flightline the talent that he is?

A: Let's credit Summer Wind Farm, Jane Lyon and her staff, with the meticulous attention they give to their breeding program. They are simply the best. Next we give credit to Lane's End and David Ingordo for seeing the potential in him early on and putting together the partnership.

During Flightline's time at Mayberry Farm, they knew early on that he was a special talent as they trained him to become a racehorse.

A significant amount of credit goes to trainer John Sadler, assistant trainer Juan Leyva, and the staff at JWS barn. They all were patient with bringing him along to help him develop and mature to become the phenomenal athlete that he is today and that we all get to enjoy.

You can't teach fast, but you can teach fast how to be a great racehorse, and that's what John did.



Hronis Racing also campaigned Accelerate, winner of the 2018 Breeders' Cup Classic. He was named the third best racehorse and the highest rated dirt horse in the world that season in the Longines World's Best Racehorse Rankings.

Q: Flightline's five winning margins during his career thus far total 62 3/4 lengths. What does that kind of dominance mean to you?

A: It's actually ridiculous and unheard of, but it is true. This is Flightline. He is the dominant racehorse of this generation.

Q: How are you feeling heading in to the Longines Breeders' Cup Classic?

A: Excited and hoping that Flightline travels well, enjoys the new surface, and is ready to race on that day. It's a new day, a new track, with new competition. We hope that he can step up and prove himself worthy of a Breeders' Cup Classic trophy.

Q: What would you like the international racing community to know most about Flightline?

A: A horse like Flightline doesn't come along very often. We hope that everyone can appreciate what he can do on the racetrack and for us to enjoy his career as it may have historic significance.

He is completely stunning to watch move across the track and comes out of a race so well, almost ready for more.

LONGINES



WORLD RANKINGS

It has been a memorable year, as both Flightline and Baaeed have achieved historically notable ratings in the Longines World's Best Racehorse Rankings for 2022. Flightline won the TVG Pacific Classic Stakes (G1) by 19 ¼ lengths to raise his rating to 139 from 127. This mark is the highest earned by a dirt horse and only 1lb below Frankel's benchmark rating of 140 under the current system. Baaeed raised his rating to 135 from 128 in the Juddmonte International Stakes (G1). It is the highest rating given on turf since Frankel received his 140 in 2012 and is one below the 136 Baaeed's own sire, Sea the Stars, earned in 2009. The next edition of the Longines World's Best Racehorse Rankings will be published on Thursday 10th November.

LONGINES
World's Best Racehorse Rankings
Leading Horses

for 3yos and upwards which raced between
1st January 2022 - 9th October 2022

Rank	Horse	Rating	Trained
1	Flightline (USA)	139	USA
2	Baaeed (GB)	135	GB
3	Nature Strip (AUS)	126	AUS
4	Epicenter (USA)	125	USA
4	Life Is Good (USA)	125	USA
4	Vadeni (FR)	125	FR
7	Kyprios (IRE)	124	IRE
7	Pyledriver (GB)	124	GB
7	Titleholder (JPN)	124	JPN
7	Torquator Tasso (GER)	124	GER

LONGINES
World's Best Jockey
Leading Jockeys
***** as of 23rd October 2022**

Jockey	Total Points
James McDonald	136
Jim Crowley	72
William T. Buick	62
Ryan L. Moore	60
Mark Zahra	54

James McDonald has continued to be the dominant force in the 2022 Longines World's Best Jockey competition. McDonald, who finished third last year, currently has 136 points. His qualifying nine victories thus far have come in the Black Caviar Lightning Stakes (Home Affairs), TAB Chipping Norton Stakes (Verry Elleegant), Sky Racing Active Rosehill Guineas (Anamoe), Furphy T J Smith Stakes (Nature Strip), Schweppes All Aged Stakes (Cascadian), Winx Stakes (Anamoe), Fujitsu General George Main Stakes (Anamoe), Neds Might And Power Stakes (Anamoe), and Ladbrokes Cox Plate (Anamoe). Jim Crowley is second with 72 points, while William Buick is in third with 62 points.